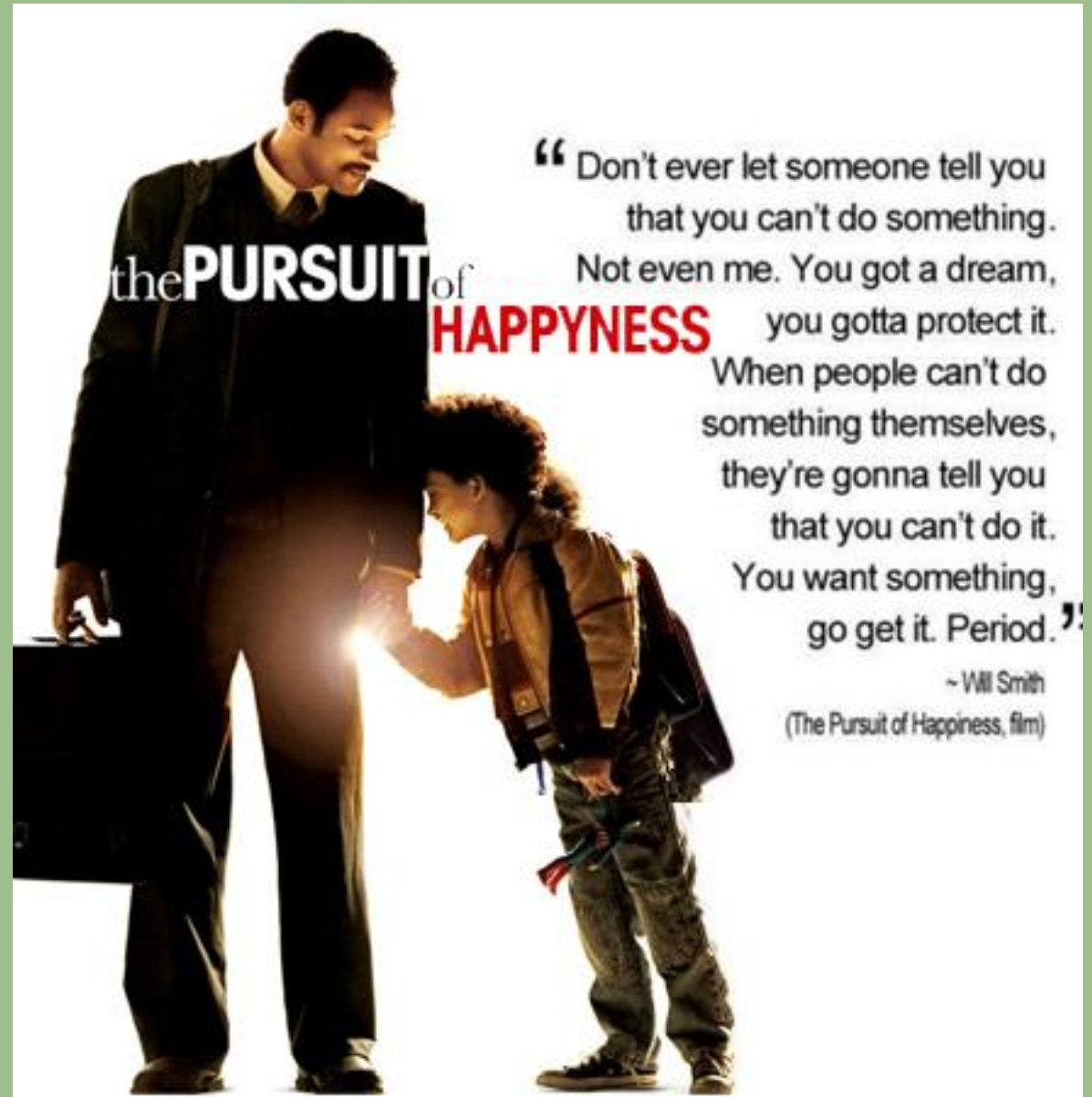


Protect Your Dream

Key witnesses



Protect Your Dream



WITNESSES NUM. 1

Food shop CHEF D'OR





Pedro Pérez López



WHO

- During 32 years, I worked as a machine operator in different industries.
- In 2009, and due to the crisis, I lost my job.
- Since then, I was looking for a job but I did not find anything. My age was a complication.
- In 2012, I went to Fundació Barberà Promoció and I did mentoring and training actions.
- Although they offered me a lot of emotional support, I did not find a job.



HOW

- In 2014, while I was walking around Barberà del Vallès I saw a carvery which was on sale and I thought it could be a very good option for me.
- I went to Fundació Barberà Promoció and they helped me to make my business plan.
- But I needed a quantity of money that I had not. So a relative lent me the money.
- In September 2014 I opened my business.



NOW

My business is working since September 2014 ☺

IF I DID IT, YOU CAN DO IT
SO BELIEVE IN
YOURSELF!!!

Strong points:

- Well located
- Product quality.

Weak points:

- My business is only open on weekends.



WITNESSES NUM. 2

Dance school





Jordana de Haro Cano



WITNESSES NUM. 2

Dance school



WHO

- During all my life I have been living in sports and competition world. I discovered Pole Dance in 2010.
- That was a sport that merge all the disciplines I had practiced until then.
- I was learning during 8 months, and then I started to teach it.
- But five years ago, in Spain, Pole Dance was associated to sensuality and eroticism, and that didn't like me
- Two years later, I discovered other methods of training, and I merged them with my sports knowledge to create a more similar modality with what I had seen



HOW

- I started to have a lot of limitation with my company and in 2013 I decided to start my own business because my students encouraged me.
- I went to Fundació Barberà Promoció and they helped me to start a business plan to get funding.
- And in 2013 I opened my business.



NOW

My business is working since 2013. 😊

IF I DID IT, YOU CAN DO IT
SO BELIEVE IN
YOURSELF!!!

Strong points:

- To start a modality that was in booming.
- To be pioneer in Pole Dance for kids in Catalonia

Weak points:

- Better dissemination of the services we offer.
- More demand than supply. I need more hours.



WITNESSES NUM. 3

ECO SHOP





Maribel Crespo Rodríguez



WHO

- More than 25 years working as accountant
- In 2009 I lost my job.
- I was thinking about starting a Business. But I was scared
- I looked for a job and I found it in a building company in 2009.
- But another time the company closes its doors in 2011.



HOW

- In 2011 I went to Fundació Barberà Promoció to continue with my business plan.
- I started a training process in relation to business management.
- In 2014 I opened my business.



NOW

I have my own Business 😊

Strong points:

- Be different from other businesses.
- Be creative.

Weak points:

- Crisis.
- A lot of work hours.

IF I DID IT, YOU CAN DO IT
SO BELIEVE IN
YOURSELF!!!



**Points in common
between the 3 witnesses**

Skills

- Empathy
- Leadership
- Self confidence
- Creativity

Passions & Hobbies

- Camping car
- Sports
- My children
- To dance

An important thing in your life

- To open my own Business
- Some years ago a friend helped me to change my concept of life and work
- The birth of my son
- My first job

Key factor to build your business

- My partner
- The economic situation of my family. I wanted to save my family
- Personal growth
- The clients

Points in common between the 3 witnesses

- *This is up to you! Put your comments*





Self confidence

- My children
- A friend
- To save my family



Creativity

- Dance
- The birth of my child
- The clients



Emphatie

- Camping Car
- Build my bussiness
- My partner

**DIFFERENT – DREAM
CHANGE**

ANGER

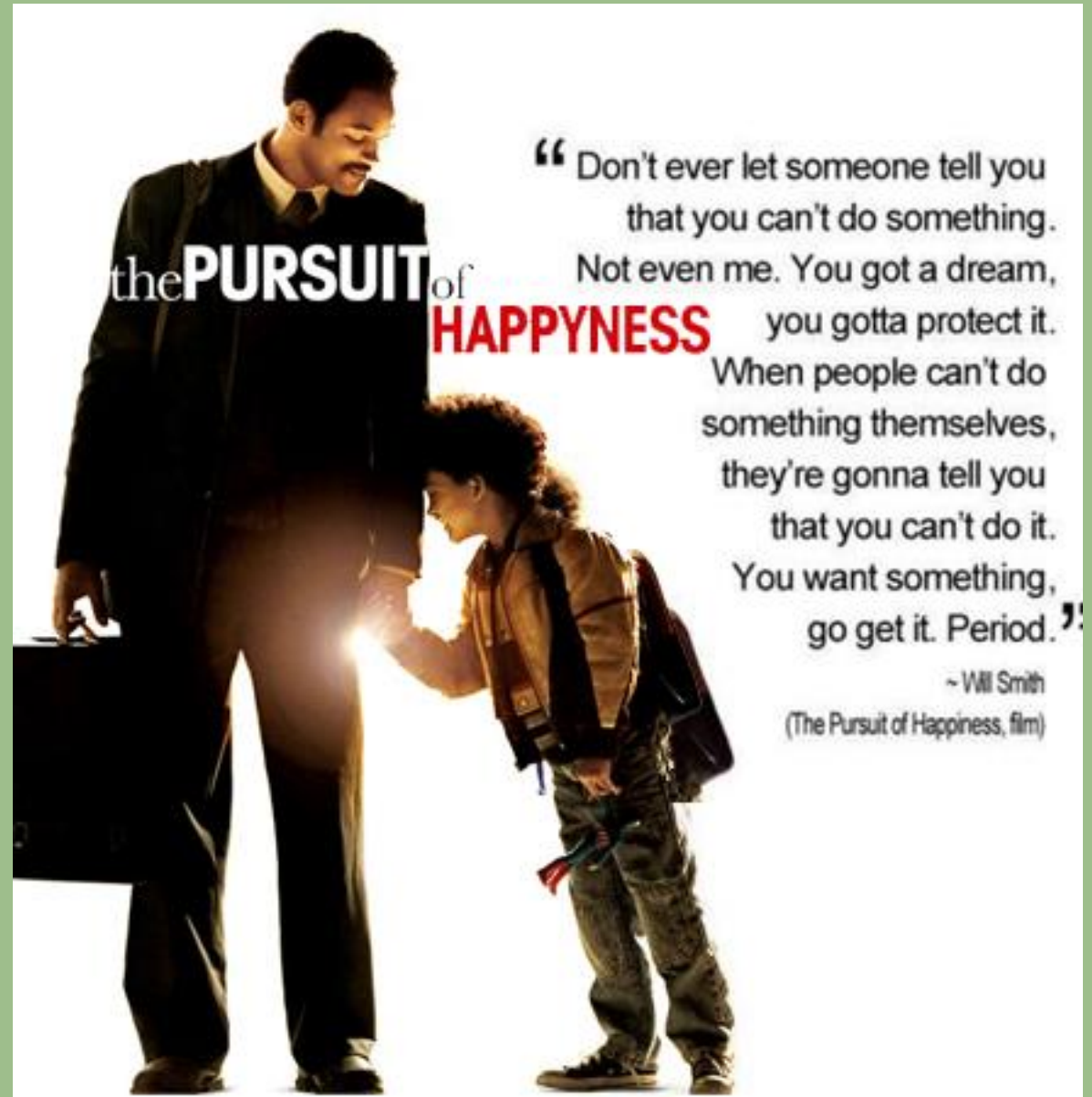
OPPORTUNITY

BELIEVE IN YOURSELF

GENIUS

Protect Your Dream

Key witnesses



“ Don't ever let someone tell you that you can't do something. Not even me. You got a dream, you gotta protect it. When people can't do something themselves, they're gonna tell you that you can't do it. You want something, go get it. Period. ”

~ Will Smith
(The Pursuit of Happiness, film)

**Resum final extret de les conclusions fetes per les persones participants
a les jornades de la presentació realitzada
pel grup de Catalunya: Cambra de Comerç de Sabadell i Fundació Barberà Promoció**

